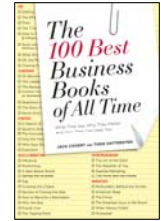


Books to Recommend to Corporations for Holiday Gift Giving



A Gift to Inspire:

Stones into Schools

Promoting Peace with Books, Not Bombs, in Afghanistan and Pakistan *Greg Mortenson – Author Mike Bryan – Author*

Book: Hardcover | 5.98 x 9.01in | 352 pages | ISBN 9780670021154 | 01 Dec 2009 | Viking Adult | \$25.95

From the author of the #1 bestseller *Three Cups of Tea*, the continuing story of this determined humanitarian's efforts to promote peace through education.

Borrowing Brilliance

The Six Steps to Business Innovation by Building on the Ideas of Others *David Kord Murray – Author*

Book: Hardcover | 9.25 x 6.25in | 304 pages | ISBN 9781592404780 | 03 Sep 2009 | Gotham Books | \$26.00

In a book poised to become the bible of innovation, a renowned creativity expert reveals the key to the creative process—"borrowing."

QBQ! The Question Behind the Question

Practicing Personal Accountability at Work and in Life *John G. Miller - Author*

Book: Hardcover | 5.62 x 8.58in | 128 pages | ISBN 9780399152337 | 09 Sep 2004 | Putnam Adult | 18 - AND UP \$19.95

QBQ! The Question Behind the Question provides a method for putting personal accountability into daily action, which can bring astonishing results: problems get solved, barriers come down, service improves, teamwork grows, and people adapt to change.

The Art of Happiness, 10th Anniversary Edition

A Handbook for Living *Dalai Lama – Author*

Book: Hardcover | ISBN 9781594488894 | 01 Oct 2009 | Riverhead Adult | 18 – AND UP \$25.95

The Art of Happiness is the book that started the genre of happiness books, and it remains the cornerstone of the field of positive psychology.

A Gift to Educate:

Lords of Finance

The Bankers Who Broke the World *Liaquat Ahamed - Author*

Book: Hardcover | 6.14 x 9.25in | 576 pages | ISBN 9781594201820 | 22 Jan 2009 | The Penguin Press | \$32.95

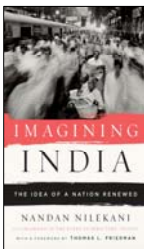
With penetrating insights for today, this vital history of the world economic collapse of the late 1920s offers unforgettable portraits of the four men whose personal and professional actions as heads of their respective central banks changed the course of the twentieth century.

Imagining India

The Idea of a Renewed Nation *Nandan Nilekani - Author*

Book: Hardcover | 6.14 x 9.25in | 528 pages | ISBN 9781594202049 | 19 Mar 2009 | The Penguin Press | \$29.95

A visionary look at the evolution and future of India by a preeminent business leader.



A Gift to Improve:

The 100 Best Business Books of All Time

What They Say, Why They Matter, and How They Can Help You

Jack Covert - Author Todd Sattersten – Author

Book: Hardcover | 5.98 x 9.01in | 352 pages | ISBN 9781591842408 | 05 Feb 2009 | Portfolio | \$25.95

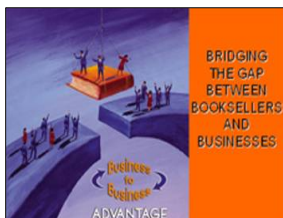
Thousands of business books are published every year— here are the best of the best.

Who Moved My Cheese?

Spencer Johnson - Author Kenneth Blanchard - Foreword by

Book: Hardcover | 5.59 x 8.54in | 96 pages | ISBN 9780399144462 | 08 Sep 1998 | Putnam Adult \$19.95

Who Moved My Cheese? takes the fear and anxiety out of managing the future and shows people a simple way to successfully deal with the changing times, providing them with a method for moving ahead with their work and lives safely and effectively.



Booksellers:

For more information on these titles and other great B2B suggestions,

please visit <http://booksellers.penguin.com>

Contact us at B2B@us.penguin.com

